



## What is HelpFinder?

HelpFinder is a tool that empowers churches and others to find free and reduced cost social services for everyone in any community across the U.S. HelpFinder is built on Aunt Bertha, an online platform which healthcare systems or organizations in your city may already be using.

Take it for a test drive:

1. Go to [www.helpfinder.org](http://www.helpfinder.org) and explore the search function.
2. Explore the different types of programs listed in the navigation bar.
3. Note the different filters e.g. location, time, and cost that narrow down results.
4. Sign up for a free account to:
  - Track searches/referrals
  - Save and share favorites
  - Receive updates and tips

## How is this helpful to churches and ministries?

HelpFinder has been customized with churches and citywide networks in mind to address the fact that:

- Church-based programs are not easily accessible to the community.
  - HelpFinder gives churches a way to promote programs such as ESL, financial education classes, food pantries, and other community-facing programs.
- Church-based parenting classes, mentoring programs, and other discipleship-leaning ministries are not typically included in databases.
  - With HelpFinder's unique "Relational" tab, churches can list programs that might otherwise not be available.
- Many individuals don't know how to refer those with unmet needs to the right place.
  - HelpFinder makes this simple, ensures excellent customer service, and gives the church a way to provide feedback to further improve quality.
- Neighbors don't know how to help neighbors.
  - HelpFinder empowers everybody to show love to neighbors in a very tangible way.
- Good programs are often maxed-out.
  - The platform gives service providers the ability to temporarily hide their program if they run out of resources.
- Quality standards are virtually nonexistent for church-based programs.
  - Standards for certain program types are being documented by subject matter experts.



## Join the HelpFinder User Group:

We have created a Church-Exclusive, behind-the-scenes community of users that share, track, favorite, and rate programs. While you rate, listings change. According to how churches rate programs, they will either gain a higher ranking, or be removed from the listings. All programs are church-friendly in a non-discriminatory way, and meet the specified criteria for our good program initiative. We're excited to have you on board and changing lives.

For more information please email [helpfinder@unitethechurch.org](mailto:helpfinder@unitethechurch.org)

## HelpFinder is brought to you by Unite Greater Dallas

Unite is an organization based in Dallas, Texas that is uniting the Church to transform the city. We connect churches and Christian leaders to one another, and to resources that will help them make the biggest impact possible on major social issues our communities are facing. We are honored to be part of the work God is doing right now; uniting the church. We believe HelpFinder will be a powerful tool to do just that.

Please contact [helpfinder@unitethechurch.org](mailto:helpfinder@unitethechurch.org) for more information.